



PIERGIORGIO REGAZZO

Jr. Project Manager

PROFILE

Experienced Jr. Project Manager in the luxury industry, possessing strong skills in coordinating and managing projects. Team player and passionate about bringing creativity and strategic planning to achieve successful outcomes.

INFORMATION AND CONTACTS

Italian – Swiss work permit B
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LANGUAGES

Italian C2 English C1
French B1+ German B1

SKILLS

Microsoft Office
Google Apps
SAP (limited experience)
Project Management
Event Production
Problem Solving
Time Management
Customer Engagement

INTERESTS

Performing arts
Photography
Entrepreneurial ideas

REFERENCES

Gladly providing references upon request.

WORK EXPERIENCE

11.2022 – Present | Ahoi Ahoi – Basel, CH

Client Advisor

- Providing a seamless customer experience in store.
- Inventory management of 40+ brands.

01.2021 – 10.2022 | IWC Schaffhausen (Richemont Group) – Schaffhausen, CH

Jr. Project Manager Partnerships and Entertainment

- Coordinated daily communication with IWC partners, Brand Ambassadors and markets for activation plans and events (Super Bowl, BTQ openings in HK and Dubai, GMM, Laureus WSA, AD Links Championships).
- Led Brand Ambassadors appearances worldwide (G. Russell visit at IWC HQ, Portofino Campaign shooting with G. Bundchen).
- Drafting and evaluation of contractual assets and obligations for partners and Brand Ambassadors, liaising cross functionally with IWC legal, CRM, Events, Finance, CX, VM, Digital, Creative, PR and Logistics teams.
- Responsible for watch orders and shipping, maximizing the brand's visibility on key events and SoMe platforms.
- Contributed to the development and launch of SWAP, an internal tool that increases efficiency for watch orders for partners and Brand Ambassadors.

01.2019 – 03.2019 | Maximilian Linz – Milan, ITA

Public Relations Intern (Milan Fashion Week A/W 2020)

- Coordinated 5 fashion shows, on-site production support with casting of 200+ models and the coordination of 30 dressers.
- Managed 600 VIP invitations and welcomed clients.

08.2010 – 08.2016 | Finnish National Ballet – Helsinki, FIN

Ballet Theater Basel – Basel, CH

Professional Ballet Artist/ First Soloist

- Performed well under pressure adapting to last minute role changes.

EDUCATION

02.2020 – 06.2021 | Glion Institute of Higher Education – Glion, CH

Master in Luxury Management and Guest Experience - Valedictorian 2020

08.2016 – 06.2019 | The Basel School of Business – Basel, CH

BSc in Business Administration – Cum Laude

PROJECTS

01.2023 – 02.2023 | Prix de Lausanne – Lausanne, CH

Artists Assistant

- Managed travels, schedules and accommodation for 28 international Star dancers in occasion of the competition's 50th anniversary "Gala des Étoiles".
- Acted as point of contact for the Artists throughout their stay in Lausanne.

10.2018 – 10.2019 | Volunteering at Dancers for the World – Basel, CH

Ballet Educator and Support Manager

- Managed communication with dance and humanitarian foundations in CH.
- Developed and participated at "Ballet in the slums" humanitarian project in Kibera, Kenya (August 2019).

10.2017 – 06.2019 | Cultural Events – Basel, CH

Concept creator and Project Leader

- Brought to life two public events ("Dance for MS" and "A Dance to Remember") leading a team of 6 people.
- Sold out events with the sale of 500 tickets and final total donation of CHF 20'500 to the respective foundation.